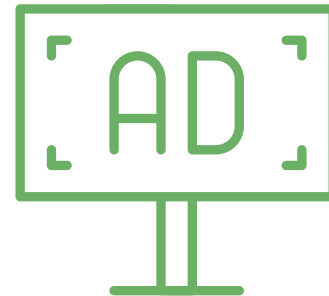## Broadband Access for Digital Signage

Meet Tim

Tim is the Operations Director for a digital signage company, who must ensure their signage operates flawlessly, regardless of the environment in which they are deployed.

THE CHALLENGE

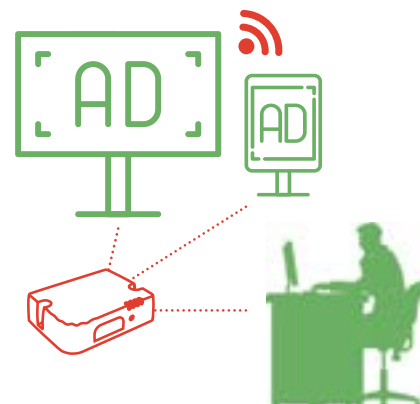### REMOTE MANAGEMENT OF NUMEROUS DIGITAL SIGNAGE SYSTEMS

Many digital signs are co-located in a rented space, where it may be difficult to request LAN access to a landlord's network. Quick deployments are an issue, as it may take up to 90 days to procure a broadband connection. Digital signage requires internet connectivity for remote access, and the ability to push updates directly, regardless of where the signage is located. For outdoor digital signs, the connectivity solution must be able to survive extreme conditions.

THE SOLUTION

CONNECTIVITY MADE SIMPLE, IN ANY ENVIRONMENT

Semetch's Broadband Access, an AirVantage® Managed Solution, enables indoor or outdoor internet access for digital signage. It can be used as primary internet access for long term or temporary scenarios, providing remote management of the sign, and enabling signage updates as required. A turnkey managed solution, Broadband Access includes guaranteed cellular connectivity, wireless router and antenna, device management, installation and 24/7/365 customer service at a low monthly cost. A choice of rugged router options supports outdoor digital signage requirements.

THE RESULTS

EASY, REMOTE MANAGEMENT OF DIGITAL SIGNAGE

Broadband Access provides a managed internet solution for digital signs, in any environment. Cost-effective contract terms make managing large deployments of digital signage simple.

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